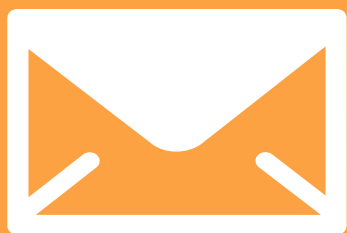




## EMAIL INTEGRATION

*'44% of email recipients made at least one purchase last year based on a promotional email'*

[www.convinceandconvert.com](http://www.convinceandconvert.com)



Put CANDDi tracking in your email marketing, and make your campaigns work harder!

### WHO



You'll know where to focus your activity - who is engaging and is likely to convert, and who should you nurture a little longer?

### WHAT



You'll know what your prospects are looking at once they click through. Where are the up-selling and cross-selling opportunities?

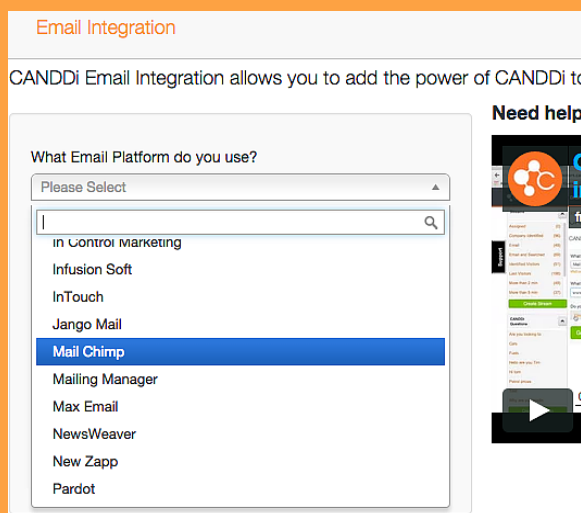
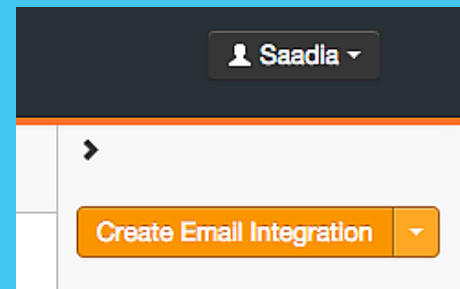
### WHEN



You'll know when they come back and are considering your offering again. You're more likely to be able to convert them into business!

# EMAIL INTEGRATION

**1** Click on 'Create Email Integration' in the top right of your CANDDi Dashboard...



**2**

Select which platform you use. Get in touch if you can't find yours - we haven't found any we can't integrate with!

**3**

Click 'Yes' to include Google Analytics UTM codes and hit 'Generate Code'!

Do you want to include Google Analytics as well?  
 Yes  No

Campaign Medium

Campaign Source

Campaign Name

Copy the code generated by CANDDi and paste behind the link in your email template. Send us a test the first time you do it, and we'll confirm it's worked.

**4**

**5**

As people click through your emails, you'll know exactly what they're interested in and how likely they are to close!

<p><b>Nicky Hutchens</b> Shushmedia</p> <p>2 visits 7 activities 2.7 mins 23 Jun 2015 16:20</p> <p>London</p> <p>Last referrer Direct</p> <p>Last activity Mini Hatch : CANDDI Motors</p>	<p><b>Andrew Kelly</b> Canddi</p> <p>143 visits 909 activities 4.2 hours 23 Jun 2015 16:20</p> <p>Manchester</p> <p>Last referrer Direct</p> <p>Last activity CANDDI Motors</p>	<p><b>David Gilroy</b> Conscious Solutions</p> <p>3 visits 4 activities 25.8 mins 21 May 2015 11:22</p> <p>Manchester</p> <p>Last referrer Direct</p> <p>Last activity CANDDI Motors</p>	<p><b>Communications Reach</b> Reach-communications</p> <p>1 visits 5 activities 23 secs 18 May 2015 15:67</p> <p>Manchester</p> <p>Last referrer Direct</p> <p>Last activity CANDDI Motors</p>	<p><b>Paul McGuire</b> Finb</p> <p>1 visits 1 activities 11 secs 06 May 2015 16:05</p> <p>Norwich</p> <p>Last referrer Direct</p> <p>Last activity CANDDI Motors</p>	<p><b>Frank Smith</b> Contextpr</p> <p>1 visits 3 activities 32 secs 28 Apr 2015 11:11</p> <p>London Craydon</p> <p>Last referrer</p> <p>Last activity CANDDI Motors</p>
<p><b>Steve Phillip</b> Linked2success</p> <p>1 visits 8 activities 31.3 mins 23 Mar 2015 10:05</p> <p>Southampton Chiches Portsmouth</p> <p>Last referrer Direct</p> <p>Last activity All Products : CANDDI Motors</p>	<p><b>Nigel Davey</b> Smeneeds</p> <p>2 visits 10 activities 12.3 mins 12 Mar 2015 15:50</p> <p>Aberdeen</p> <p>Last referrer Direct</p> <p>Last activity Thank You : CANDDI Motors</p>	<p><b>Tom Cheeswright</b> Bookofthefuture</p> <p>1 visits 5 activities 65 secs 10 Mar 2015 14:28</p> <p>Norwich Gre Yarm</p> <p>Last referrer Direct</p> <p>Last activity Form submission</p>	<p><b>David Turner</b> Davidmtuner</p> <p>1 visits 9 activities 88 secs 18 Feb 2015 15:30</p> <p>Manchester</p> <p>Last referrer Direct</p> <p>Last activity Audi A3 Saloon : CANDDI Motors</p>	<p><b>Tim Langley</b> Canddi</p> <p>1 visits 1 activities 0 secs 21 Jan 2015 08:07</p> <p>Stoke-on-Tr</p> <p>Last referrer Direct</p> <p>Last activity CANDDI Motors</p>	<p><b>Seadla Choudry</b> Canddi</p> <p>100 visits 174 activities 3 hours 20 Aug 2014 11:16</p> <p>Leicester Birmingham</p> <p>Last referrer Direct</p> <p>Last activity CANDDI Motors</p>