



Daily Stream: Filtering the Data

Finding the **hot lead** in the haystack

Companies using CANDDi get 15-20% of their website traffic IDENTIFIED down to the individual; Good, Bad and Ugly.

| | | | | | | | |
|--|--|---|---|--|---|---|--|
| Edoardo Moreni Campaign And Digital Intelligence 3 visits 10 activities 66 secs 01 Jul 2015 10:39 Manchester Last referrer: Direct Last activity: Form submission | (No name yet) Campaign And Digital 6 visits 18 activities 7.3 mins 30 Jun 2015 12:46 Manchester Last referrer: Direct Last activity: Show Question: | Saadia Choudry Canddi 3 visits 26 activities 19.3 mins 23 Jun 2015 20:52 Manchester Last referrer: Direct Last activity: CANDI Motors | (No name yet) Simwood Esms Limited 4 visits 10 activities 9.9 mins 23 Jun 2015 13:41 Manchester Last referrer: Direct Last activity: Show Question: | (No name yet) Survey Me 25 visits 80 activities 14.1 mins 22 Jun 2015 23:12 Manchester Last referrer: web Last activity: CANDI Motors | Anosh Malik Campaign And Digital Intelligence 1 visits 11 activities 2.1 mins 19 Jun 2015 14:31 Manchester Last referrer: Direct Last activity: Jaguar XF : CANDI Motors | (No name yet) Simwood Esms Limited 6 visits 10 activities 7.3 mins 19 Jun 2015 14:30 Manchester Last referrer: Direct Last activity: CANDI Motors | Carina Watson Byrnymarketing 1 visits 12 activities 5.1 mins 17 Jun 2015 10:20 Manchester Last referrer: Direct Last activity: CANDI Motors |
| Tim Langley Tim Langley's Home ;) 52 visits 154 activities 4.6 hours 14 Jun 2015 11:37 Manchester Last referrer: Direct Last activity: Audi A8 : CANDI Motors | Rod Cobain Smarterbusinessgrowth 1 visits 4 activities 11.7 mins 12 Jun 2015 15:13 London Last referrer: Direct Last activity: Form submission | cristina.hoges@student.ms Student 1 visits 22 activities 5.8 mins 08 Jun 2015 23:27 London Last referrer: Direct Last activity: CANDI Motors | (No name yet) Bespoke4business 1 visits 7 activities 14 secs 07 Jun 2015 17:10 Manchester Last referrer: Direct Last activity: CANDI Motors | (No name yet) The University Of Manchester 1 visits 8 activities 44 secs 06 Jun 2015 11:43 Manchester Last referrer: Direct Last activity: CANDI Motors | Pat Sandiford Vercetti Ltd 3 visits 46 activities 4.5 mins 31 May 2015 13:24 Manchester Last referrer: Direct Last activity: CANDI Motors | David Clementson Actworkplace 2 visits 6 activities 2.8 mins 27 May 2015 18:58 Leeds Last referrer: Direct Last activity: Thank You : CANDI Motors | Jonathan Stead Actworkplace 1 visits 4 activities 2 mins 27 May 2015 15:59 Leeds Last referrer: Search Last activity: Thank You : CANDI Motors |
| Mike Byng Systems 1 visits 18 activities 2.1 mins 22 May 2015 11:37 London Last referrer: Direct Last activity: Form submission | David Gilroy Conscious Solutions 3 visits 5 activities 25.8 mins 21 May 2015 11:22 Manchester Last referrer: Direct Last activity: CANDI Motors | Communications Reach Reach-communications 1 visits 7 activities 23 secs 18 May 2015 15:57 Manchester Last referrer: Direct Last activity: CANDI Motors | (No name yet) Enjoy Digital 1 visits 1 activities 3 secs 09 May 2015 15:01 Manchester Last referrer: Direct Last activity: CANDI Motors | Paul McGuire Fib 1 visits 1 activities 11 secs 06 May 2015 11:05 Manchester Last referrer: Direct Last activity: CANDI Motors | Frank Smith Contextpr 1 visits 3 activities 32 secs 28 Apr 2015 11:11 Manchester Last referrer: Direct Last activity: CANDI Motors | Paul Richardson Boxtop 2 visits 4 activities 61 secs 20 Apr 2015 16:01 Manchester Last referrer: Direct Last activity: Thank You : CANDI Motors | Jonathan Batchelor Sologic 7 visits 28 activities 5 mins 16 Apr 2015 09:30 London Last referrer: Direct Last activity: CANDI Motors |
| Matt Crouthospitality 1 visits 13 activities 1.7 mins 14 Apr 2015 16:02 London Last referrer: Direct Last activity: Jaguar XF : CANDI Motors | Russell Pearson Safeguardit 2 visits 10 activities 58 secs 10 Apr 2015 12:11 Manchester Last referrer: Direct Last activity: Thank You : CANDI Motors | Nicky Hutchens Shushmedia 2 visits 7 activities 2.7 mins 26 Mar 2015 19:44 London Last referrer: Direct Last activity: Mini Hatch : CANDI Motors | Steve Phillip Linked2Success 1 visits 6 activities 31.3 mins 23 Mar 2015 10:05 Manchester Last referrer: Direct Last activity: All Products : CANDI Motors | Nigel Davey Smeeds 2 visits 10 activities 12.3 mins 12 Mar 2015 15:50 Manchester Last referrer: Direct Last activity: Thank You : CANDI Motors | Trevor Redfrost 1 visits 10 activities 59 secs 11 Mar 2015 16:13 Manchester Last referrer: Direct Last activity: CANDI Motors | Mark Bowden Skillandfire 2 visits 7 activities 28 secs 11 Mar 2015 11:53 Manchester Last referrer: Direct Last activity: Thank You : CANDI Motors | Tom Cheeswright Bookofthefuture 1 visits 5 activities 66 secs 10 Mar 2015 14:28 Manchester Last referrer: Direct Last activity: Form submission |

By revealing exactly who these visitors are, you'll be able to...

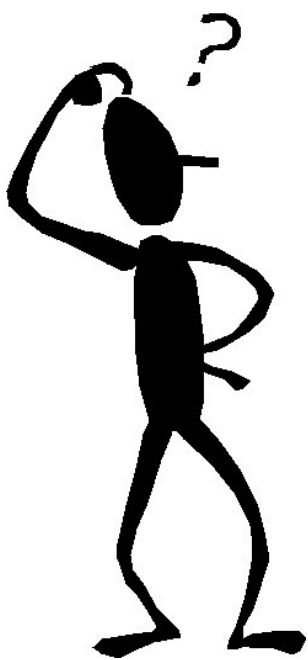
- 1 See who the fresh leads are that you can contact
- 2 Identify who your existing prospects are so you can nurture them
- 3 Get visibility on leads that you thought had gone cold that you can reignite



But how do you find the needle in the haystack?

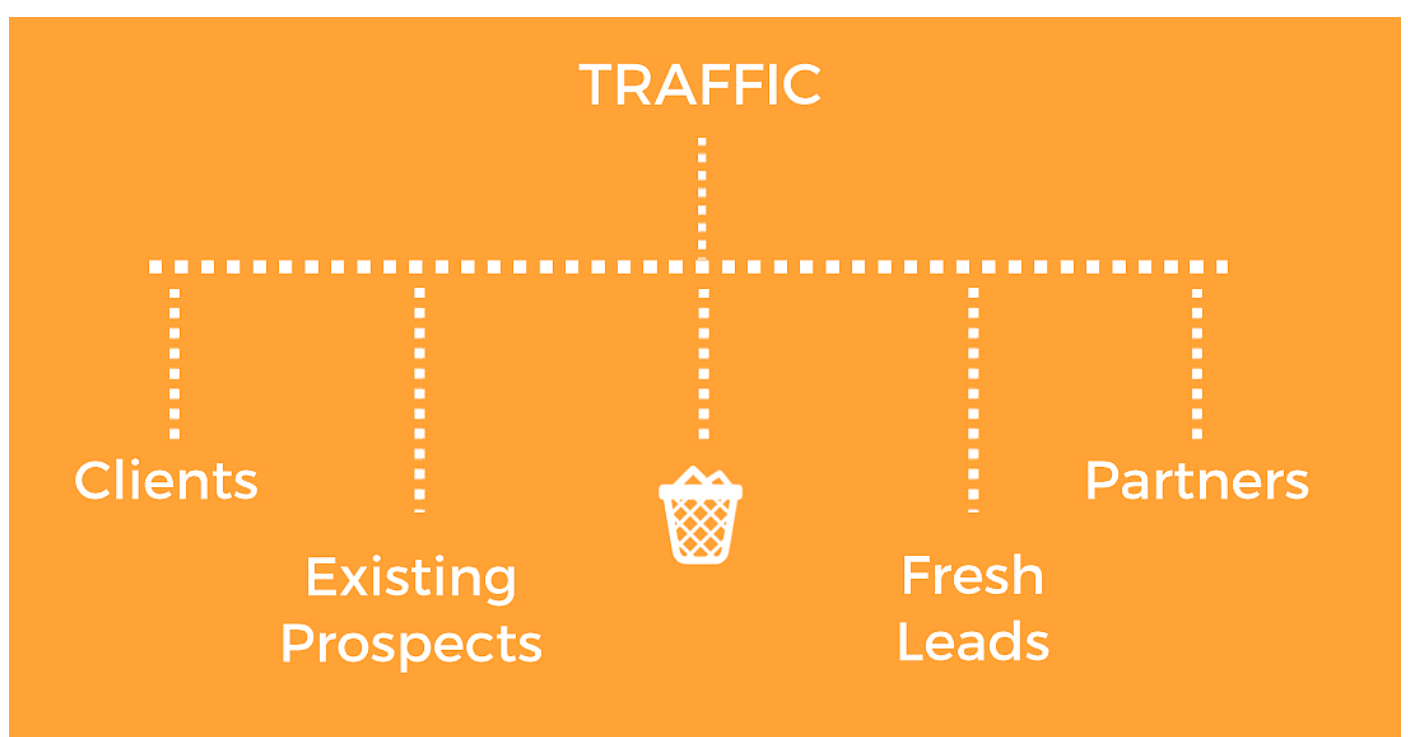
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How can you differentiate between the person trying to sell to you from the prospect that keeps coming back?

We recommend having a Daily Stream which holds all of your identified visitors and spending a few minutes every morning 'tagging' them up based upon what they are.



Some of this can be automatic, and some of this is manual - on average companies spend 15 minutes a day and get fantastic result.

By sorting the data, you'll be able to...

1

React quickly to prospects and fresh leads on your website

2

Target your marketing activities better

3

Know that no lead is slipping through the net



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Once you've got all the data filtered it's important this information is shared with relevant people within the business.



If you have any questions or would like to arrange a call to set up your Daily Stream and Alerts, let us know, we'll be happy to help!

[Get in Touch](#)